



# Where New Opportunities Begin

## application

### Part 1 - Concept Submittal

Application must be received by Pickens Revitalization Association no later than October 16, 2017 and may be submitted via email to [pra.historicpickens@gmail.com](mailto:pra.historicpickens@gmail.com).

## contact information

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*Date*

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*Applicant's Name*

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*Mailing Address*

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*Telephone*

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*Cell Phone*

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*Email Address*

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*Other*

*Please provide similar information (attach separate page) for others who might participate in your business concept or function as co-owners, partners, etc.*

## business information

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*Proposed Name of Business (if determined at this time)*



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*Sole Proprietor*

*LLC*

*Partnership*

### business concept description

Use creativity in the description and include briefly the following information:

- » What are the products or services that would be delivered or sold?
- » Define and describe the market for this business
- » How will your business enhance downtown Pickens as a whole?
- » What resources and assets do you have and what resources would be needed to develop this concept (personnel, financing, inventory, equipment?)
- » Do you believe you can get capital needed to start your business?
- » What are your qualifications to develop/expand this business?
- » Are there any similar businesses existing in the market and if so, how will you distinguish yours from those?
- » What is unique about your concept, product, service, name, or niche that would “sell” the selection committee on your concept?

**Please provide your business concept description:**



Where New Opportunities Begin

**business concept description continued:**



## Where New Opportunities Begin

By participating in the 2017-18 Main Street Challenge, I agree to abide by the Official Rules and to all decisions of the Selection Committee, which are final and binding in all respects.

I also acknowledge and consent to allow Pickens Revitalization Association the right to use my name, likeness, pictures, portraits, voice, biographical information, written submissions, and written or oral statements for advertising and promotional purposes without consideration for compensation to me unless required by law.

Should my participation in this competition progress so that I am a finalist, I consent to Pickens Revitalization Association conducting a credit check and a background reference check on me.

I represent that I am a legal resident of the U.S. and am 18 years of age or older as of the date and time of this submittal.

I have read the Participant Overview outlining the competition rules and eligibility requirements and I attest that all information included in this application and business concept description are true and accurate.

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*Signature*

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*Date*

If sending electronically, the below name will be considered your signature.

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*Print Name*

### how to submit

*Electronic Submittal:*



## Where New Opportunities Begin

Scan and email the signed application to:  
[pra.historicpickens@gmail.com](mailto:pra.historicpickens@gmail.com) with the subject "Pickens 2017-18 Main Street Challenge"

*US Mail:*

Pickens Revitalization Association, Attn: Main Street Challenge, 222 W. Main Street, Suite A,  
Pickens, South Carolina 29671

*Application must be received by Pickens Revitalization Association no later than October 16, 2017.  
For additional information, call Pickens Revitalization Association at 864.884.9748*